Karan Sethi

Graphic & UI/UX Designer | Web Developer | AI Creative

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Summary

Graphics and Web Designing graduate with professional experience in graphic design, presentation design, AI-assisted video creation, UI/UX, and web design. Experienced with Figma, Adobe Creative Suite, HTML/CSS, Git/GitHub, and generative AI tools. Built and designed digital projects including a Chrome extension, AI product concepts, and web experiences. Currently developing JavaScript and AI-assisted software development skills with the goal of combining design, development, and AI to build practical digital products.

Experience

Mad Arts - Jaspal Bhatti Studios | Head Graphic Designer & AI Content Creator | Nov 2025 - Jun 2026

- Led graphic design and AI-assisted creative production for film and entertainment projects.
- Independently handled graphic design requirements and AI-generated visual and video content.
- Created AI-assisted short-form videos and visual sequences for movies and series.
- Explored and implemented generative AI tools to develop visual concepts and accelerate creative workflows.
- Managed assigned creative work from concept development through final visual output.

WNS Global Services Pvt. Ltd. | Apprentice / Presentation Designer - BCG Projects | Dec 2024 - Mar 2025

- Designed professional presentations and visual communication materials for BCG-related projects.
- Transformed complex information into clear, structured, and visually engaging presentation layouts.
- Applied typography, visual hierarchy, composition, and professional brand guidelines.
- Collaborated with teams and incorporated feedback to refine presentation deliverables..

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Technical & Creative Skills

UI/UX & Product Design :
Figma · UI Design · UX Fundamentals · Wireframing · Prototyping · Responsive Design · Design Systems · User Flows · Visual Hierarchy · Typography

Graphic & Visual Design :
Adobe Photoshop · Adobe Illustrator · Adobe XD · Canva · Branding · Presentation Design · Layout Design · Visual Communication

Web Development :
HTML · CSS · Basic JavaScript · Basic React · Responsive Web Design · Git · GitHub · Visual Studio Code

AI & Generative AI :
Generative AI · Prompt Engineering · LLM Tools · AI-Assisted Development · AI Image Generation · AI Video Generation · AI Creative Workflows · AI-Assisted Design

Professional Skills :
Creative Problem Solving · Critical Thinking · Attention to Detail · Adaptability · Collaboration · Time Management · Communication

Projects

1. KLEAN — Chrome Browser Extension
Web Development · UI Design · AI-Assisted Development

- Designed and developed a browser extension focused on improving the browsing experience.
- Created the extension UI and supporting website.
- Used AI-assisted development workflows during implementation.
- Worked with Git/GitHub for version control and deployment.
- Published the extension for public use.
- Website: **klean.pages.dev**

2. Karan.live — Interactive Portfolio
Web Design · UI/UX · Frontend Development

- Designed and developed your personal portfolio around a **desktop/macOS-inspired interface**.
- Created an interactive desktop-style navigation experience for showcasing your work.
- Combined UI/UX, visual design and frontend development.
- Used AI-assisted development workflows during implementation.
- Showcases your design, web, AI and creative work.

3. Act Local — Mobile App Design
UI/UX · Figma · Product Design

- Designed a mobile application interface focused on intuitive navigation and user-friendly interactions.
- Created interface layouts and visual components in Figma.
- Applied UI/UX principles to structure the application's user experience.

4. Cashy — Financial App Design
UI/UX · Figma · Product Design

- Designed a modern financial application interface.
- Focused on clear information hierarchy, intuitive navigation and usability.
- Created consistent UI components and visual layouts in Figma.

5. Music Player — App UI Design
UI/UX · Figma · Visual Design

- Designed an intuitive music player interface focused on usability and visual appeal.
- Created a cohesive visual system for the application.
- Explored interface layouts and interaction patterns for a smooth listening experience.

Education

- Bachelor of Science in Graphics and Web Designing, (2022 – 2025), Chandigarh Group of College, Jhanjeri
- XII - (2021 - 2022), National Public Senior Secondary School
- X - (2019 - 2020), National Public Senior Secondary School

Courses & Learning

- **JioPC AI Foundation Course** — AI Fundamentals & Prompt Engineering
- **CS50: Introduction to Computer Science** — Harvard University
- **Crash Course on Python** — Google
- **TCS iON Career Edge — Young Professional**
- **Introduction to Java** — LearnTube
- **Web Designing** — Chandigarh Group of Colleges, Jhanjeri

Interests

Artificial Intelligence · Digital Products · UI/UX · Web Development · Graphic Design · Creative Technology · Music · Chess · Reading